

FAX# 703 528 7880
HARRIS REPORT FROM REP SEP28/12 13.20
CHANGES *** WFTV-TV ***

REP. #	OFF. # 6556	SALESMAN #
BUYER NAME	KATIE KEULEMAN	
SALES PRSN	WA- JOE KNAUER	

SALES PRSN WA- JOE KNAUER

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DATE SEP28/12 13.20

FR JULIE
OKD MI-2
TTLS RTS
PLS CFM, THX 9/28

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

: LINE# :	REP :	CD :	TIME PERIOD :	LGTH :	SEC :	RATE :	START DATE :	END DATE :	SPTS /WK :	WEEK INVT :	DAYS :	TOTL SPTS :
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AGENCY ADVERTISER CODE = AGENCY EST# = 1537
AGENCY PRODUCT CODE =

39	S	800P-900P	30	\$4,000.00	10/4	10/4	0	THU	0
PROGRAM : WIPEOUT									

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	:	:	SPTS

65	A		800P-900P	30		\$4,000.00	10/4	10/4	1		THU	1
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PROGRAM : LAST RESORT
ORD COM1 : PGM CHANGE: LAST RESORT
THIS IS A MAKE-GOOD FOR OCT4 ON LINE-39 FOR 1 SPOT/WK

42	S		1000P-1100P	30		\$4,200.00	10/2	10/2	1		TUE	1
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PROGRAM : BODY OF PROOF

66	A		1000P-1100P	30		\$4,200.00	10/2	10/2	1		TUE	1
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PROGRAM : PRIVATE PRACTICE
ORD COM1 : PRGM CHANGE
THIS IS A MAKE-GOOD FOR OCT2 ON LINE-42 FOR 1 SPOT/WK
STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#39	MISSED:THU/800P-900P				OCT4		30S	\$4,000.00	(SEP28/12)	
			OFFER:THU/800P-900P				OCT4		30S	\$4,000.00	PLS ADVISE.	
			CMT:PGM CHANGE: LAST RESORT									

M2	OK'D	BUY#42	MISSED:TUE/1000P-1100P				OCT2		30S	\$4,200.00	(SEP28/12)	
			OFFER:TUE/1000P-1100P				OCT2		30S	\$4,200.00	PLS ADVISE.	
			CMT:PRGM CHANGE									

OCT/12	310620.00											
										CONTRACT TOTAL	310620.00	
										TOTAL SPOTS	155	

MARKET TOTALS \$531,448 WFTV 29% WKMG 34% WESH 20% WOFL 13% WKCF 1% WRBW 2% CABL 0%
WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE